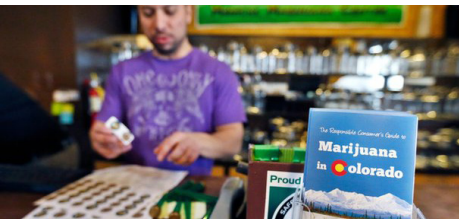


# TRANSFORM

Getting drugs under control



ANNUAL REVIEW  
2013

# OUR VISION

An end to the war on drugs and the establishment of effective and humane systems of drug regulation

# OUR MISSION

We will inspire countries to explore and establish the legal regulation of drugs

# OUR GOALS

- Normalise and build trust in legal regulation with a range of audiences nationally and internationally
- Engage the many policy sectors impacted by the war on drugs to help bring the reform debate into the political mainstream
- Support and encourage a coalition of Latin American governments to call for the war on drugs to be replaced with legal regulation
- Maximise Transform's impact among policymakers by reaching a wide public audience, targeting key individuals and winning over the media

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# REPORT FROM THE CHAIR

**Roger Golland, Chair of the Board of Trustees**

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Transform recognises that, like it or not, people have always consumed drugs for non-medicinal reasons, and will continue to do so. It is our belief that the job of drug policy is to protect people from the potential harm caused by drug consumption. Policy makers know that the current policy of prohibition is not effectively protecting public health and is in fact causing a whole host of other horrific unintended consequences. The international stage is now set for change and it is our job to offer the best advice in order to get drugs back under control.

Transform's mission is to demonstrate the damage caused by the war on drugs; to provide evidence to support an informed, rational, debate about better policies which lessen harms; and to offer detailed guidance on how to implement systems of legal drug regulation. None of this is easy and there is no one-size fits all solution, but our staff bring unique expertise to the issue.

In the past year, that expertise has been called upon and heeded more than ever before. We have seen more and more senior public figures in the UK, the US, Europe, and

in particular Latin America, call for a change of approach. International organisations, led by the United Nations and the Organization of American States, have put reform on the agenda. Countries are taking numerous bold initiatives to treat drugs as a health rather than a criminal issue. Perhaps of most significance, several administrations, led by Uruguay and the US states of Washington and Colorado, have put in place new frameworks for the legal regulation and control of cannabis. Transform has been directly and indirectly informing these developments – from our consultancy work with the Uruguayan Government to our latest publication, 'How to Regulate Cannabis: A Practical Guide'. The story is told in more detail in this report and on our new website.

That an organisation with only a handful of staff can help make such a difference at an international level is due in no small measure to their dedication and passion, the unstinting support of our committed donors and a network of like-minded organisations who share our conviction that change is happening. I invite everyone reading this report to join us and help make sure we get it right.

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# 'HOW TO REGULATE CANNABIS: A PRACTICAL GUIDE'

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In November 2013 we launched a new major publication 'How to Regulate Cannabis: A Practical Guide', which aims to help all those interested in cannabis policy negotiate the key challenges involved in developing and implementing effective systems of cannabis regulation.

Just a few years ago, this book would have been largely theoretical. Now, however, the cannabis regulation debate has moved decisively into the political mainstream, and multiple cities, states and countries are either considering or actually putting in place regulatory systems for the non-medical use of cannabis.

The book was initially launched in New Zealand, at the International Drug Policy Symposium, which this year focused specifically on issues relating to cannabis. Subsequent launch events took place in Australia and the UK.

Coincidentally, the UK launch of the book, which was held in the Houses of Parliament, took place on the same day that Uruguay passed its final piece of legislation,

making it the first country in the world to legally regulate the production, supply and use of cannabis. Two of the attendees at the UK launch, Lib Dem MP Julian Huppert and journalist Tom Chivers wrote articles for City AM and the Daily Telegraph respectively, discussing the historic step taken by Uruguay and highlighting Transform's new book as an invaluable resource for other countries looking to follow suit.

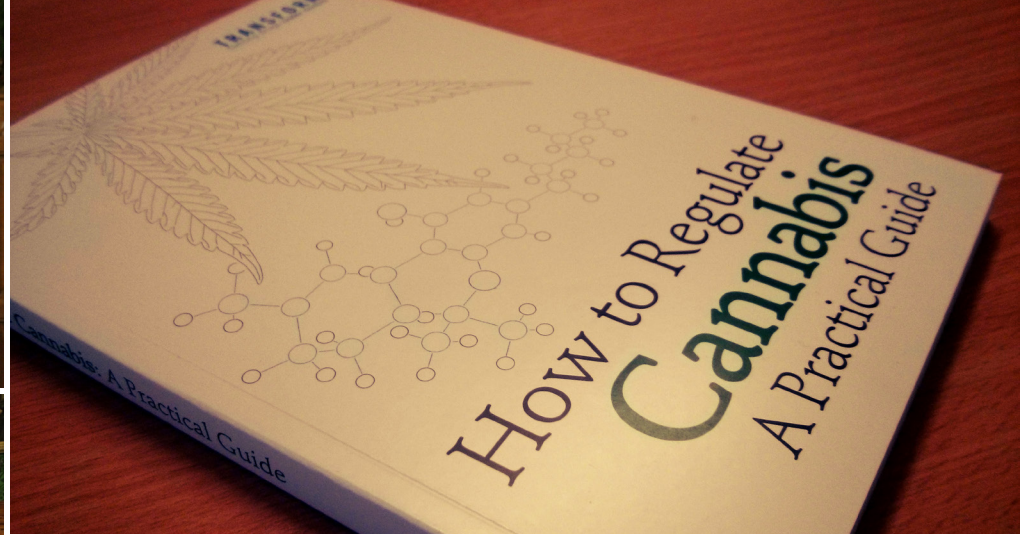
In 2014, we will pursue a comprehensive dissemination strategy, to ensure the book reaches as many policy makers, politicians, NGOs, journalists, and other key individuals as possible, so that the issue of cannabis regulation moves even further into the mainstream of public debate both in the UK and internationally.



Lib Dem MP Julian Huppert speaking at the UK launch of 'How to Regulate Cannabis: A Practical Guide'



From l to r: Caroline Pringle, Steve Rolles, Baroness Molly Meacher and Professor David Nutt



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This guide is essential reading for policy makers around the globe who know that cannabis prohibition has failed. In comprehensive detail, it explores pragmatic, evidence-based approaches to regulating the world's most widely used illicit drug

**Professor David Nutt**  
Chair of the Independent  
Scientific Committee on Drugs

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# LATIN AMERICAN WORK

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Our Latin American programme, run in partnership with México Unido Contra la Delincuencia, has gone from strength to strength in 2013. The partnership has been a driving force behind some of the biggest developments taking place across the region. Among other things, Transform:

- Advised the president and government of Uruguay on the country's plan to legally regulate cannabis
- Provided expert advice and input into the groundbreaking review of drug policy carried out by the Organization of American States
- Produced a 180-page Spanish-language debating guide, 'Terminando la guerra contra las drogas: cómo ganar el debate en América Latina' ('Ending the war on drugs: How to win the debate in Latin America')
- Helped bring the drugs issue to the forefront of public debate in Latin America, with Transform/MUCD staff making more than 100 media appearances over a 10-month period
- Trained over 120 journalists in how to make the case for drug policy reform
- Recruited Aram Barra as Latin American Programme Officer, based in Mexico City
- Advised the Colombian Ministry of Justice, the Chilean Medical Association, and policy makers throughout Mexico on drug policy reform



Lisa Sánchez (far right) speaking at the Mexican Senate



The Mexico launch of 'Terminando la guerra contra las drogas: cómo ganar el debate en América Latina'

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I would like to express my sincere gratitude to you for your hard work and contributions to the Report on the Drug Problem in the Americas. Your participation in this historic endeavour was invaluable to the Organization of American States

**Jose Miguel Insulza**  
Secretary General of the Organization of American States



Transform/MUCD's Latin American Programme Officer, Aram Barra (centre)

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# COUNT THE COSTS

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Count the Costs is a collaborative project between a range of organisations that all share a desire to reduce the unintended costs of the war on drugs. The initiative calls on the UN and governments around the world to count the costs of the current approach to drugs – and to explore the alternatives.

- Support for the Count the Costs initiative continued to grow, with a number of new organisations signing up to the campaign statement in 2013, including Médecins du Monde, Human Rights Watch, Reprise, Penal Reform International, Witness for Peace, Action for Prisoners' Families and the Child Rights International Network
- In a move that attracted significant media coverage, the UK Prison Governors Association also signed up in support of Count the Costs and issued a statement criticising current drug policy and calling for it to be comprehensively reviewed
- As part of the Count the Costs campaign, Transform hosted a discussion and planning forum for leading NGOs and professional bodies from the health sector, which was held in London. Professor Averil Mansfield, former chair of the British Medical Association's Board of Science, was among those who presented on the importance of the health sector's involvement in drug policy reform
- Transform staff ran Count the Costs workshops to train NGO staff, journalists and activists in how to make the case for drug policy reform
- Spanish translations of all the Count the Costs briefings were completed, as well as the executive summary of the 'Alternative World Drug Report'
- Count the Costs materials were disseminated at a wide range of events and to a wide variety of audiences. These include the General Assembly of the Unitarian Church and the UN Commission on Narcotic Drugs in Vienna



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The current war on drugs is successful in creating further victims of acquisitive crime, increasing cost to the taxpayer to accommodate a higher prison population and allowing criminals to control and profit from the sale and distribution of Class A drugs . . . A fundamental review of the prohibition-based policy is desperately required and this is why the Prison Governors Association are keen to support the Count the Costs initiative

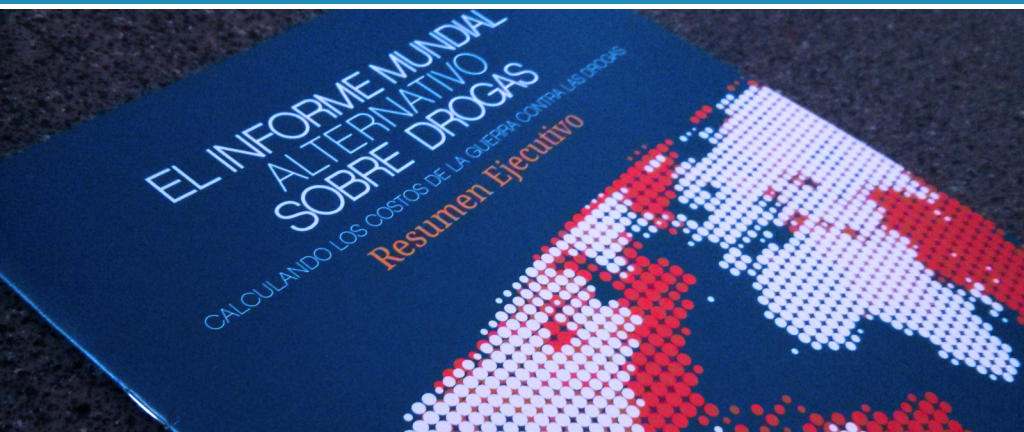
Eoin McLennan-Murray

President of the UK Prison Governors Association



# COUNT THE COSTS

50 YEARS OF THE WAR ON DRUGS



BBC News UK

25 April 2013 Last updated at 04:32

## Class A drugs policy failing, say prison governors

Current policy on illegal drugs creates victims of crime and more prisoners at a cost to taxpayers, the Prison Governors Association (PGA) has argued.

It says started prohibition of Class A drugs allows criminals to control the quality and supply of them to addicts, who turn to crime to fund their habits.

The PGA has signed up to the international Count the Costs campaign against an enforcement-led approach.

The Home Office said drugs were illegal "because they are dangerous".

PGA president Eoin McLennan-Murray said it believed "a substantial segment of the prison population have been convicted of low-level acquisitive crimes simply to fund addiction".

"The current war on drugs is successful in creating further victims of acquisitive crime, increasing cost to the taxpayer to accommodate a higher prison population and allowing criminals to control and profit from the sale and distribution of Class A drugs," he said.

"A fundamental review of the prohibition-based policy is desperately required and this is why the Prison Governors Association are keen to support the Count the Costs initiative."

Related Stories

- Brighton considers drug-use rooms
- MPs call for drugs policy rethink

Top Stories

- Collective 'staggered near border' NEW
- Cameroon to press Hollande over EU
- Fresh flood fears for south and west
- Rape data shows regional variation
- London gangs 'expanding' across UK

Features

- 7 days quiz: Which rockers signed a contract (before) to sell up forever?
- Mission possible: How 12 million letters a week reached WW1 soldiers
- Spock shock: Zachary Quinto turns horror producer
- Spun off: The Finnish way of losing your job
- 71mph miracle: The man behind the world's fastest mobility scooter

# UK AND OTHER INTERNATIONAL WORK

Transform began 2013 by commissioning renowned pollsters Ipsos MORI to gauge the UK public's support for drug policy reform. One of the key findings was that 53% of the public support either the legalisation or decriminalisation of cannabis. This view was shared by 45% of mid-market newspaper readers, including Daily Mail and Express readers.

## UK SUPPORT FOR CANNABIS LAW REFORM



 **Conservatives** 50% of Tories favour reform

 **Labour** 55% of Labour supporters favour reform

 **Daily Mail** 46% of Mail readers favour reform

Other highlights include:

- Advising and working closely with senior policy makers and politicians in the UK
- Continuing to provide comment and analysis to many mainstream media outlets, such as the BBC, ITN, Sky News, the Guardian, the Daily Telegraph, the Mirror and the Metro
- Speaking at and running workshops at high-level events in the US, Germany and Switzerland
- Writing a chapter for a book on drug policy and harm reduction by the international health charity Médecins du Monde

# Cannabis: Half Of Britons Favour Drugs Review

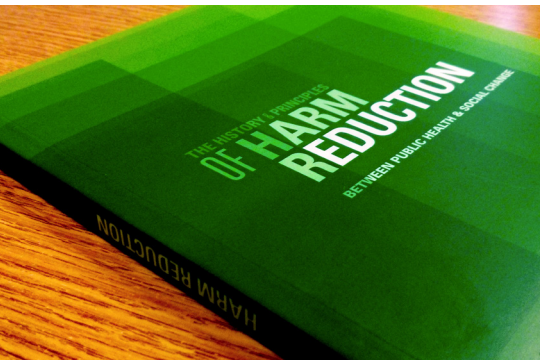
A survey finds more than two thirds of Britons would support a review of policy options for controlling all drugs. 10:31am UK, Tuesday 19 Feb



Some 67% of Britons support a review of options for controlling drugs

### Top Stories

- Bieber Smoked Marijuana Before Miami Arrest
- Gang Rape 'Ordered' By Kangaroo Court
- Murder: Can Macdonald 'To Keep It'
- Mike Tindal Reveals Name Of 'Zara Philips' Baby
- Ukraine PM Slams Protesters As 'Attempted Coup'
- Facebook Voted 50% Of Usa 2017



Transform/MUCD's Lisa Sánchez speaking at the International Drug Policy Reform Conference 2013

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Just as in the US, pressure for reform is growing. A new poll out today by the campaign group Transform finds a majority now favour permitting cannabis use, while four in 10 Britons favour total decriminalisation and more than two-thirds favour a comprehensive review of all drug policies. Support cuts across political divisions and embraces readers of all papers

Ian Birrell

Former speechwriter for David Cameron and Guardian columnist



Transform's Steve Rolles (right, kneeling) with members of the Global Commission on Drug Policy

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# NEW WEBSITE

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We launched our new website in October 2013, as well as an updated logo featuring the new tagline 'Getting drugs under control'.

The site is the result of wide consultation within and beyond the drugs sector, featuring a new design and navigation system that emphasises clarity and accessibility. The site has a range of new and updated information resources, is optimised for mobile devices such as smartphones and tablets, and incorporates our dynamic and growing social media presence.

New features include:

- A 'Supporters of reform' section
- Infographics that outline the case for drug policy reform in an engaging and easily accessible way
- An interactive timeline of key moments in the history of drug policy
- New FAQ sections on drug policy reform
- An easy-to-navigate publications library containing all of Transform's major reports, publications and policy briefings

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**TRANSFORM**  
Getting drugs under control









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The Case for Reform • Campaigns • **Policy & Publications** • Get Involved

You are here: Home > Policy & Publications > Supporters of Reform

Filter by:

### Supporters of Reform


 <b>Kofi Annan</b> Former UN Secretary-General	 <b>Dame Judi Dench</b> Actor	 <b>Juan Manuel Santos</b> President of Colombia	 <b>Ruth Dreifuss</b> Former President of Switzerland
 <b>Nick Clegg</b> UK Deputy Prime Minister	 <b>Barack Obama</b> President of the United States of America	 <b>Jimmy Carter</b> Former President of the United States of America	 <b>Brad Pitt</b> Actor




**Barack Obama**  
President of the United States of America

"It's important for [the legalisation of marijuana in Colorado and Washington] to go forward because it's important for society not to have a situation in which a large portion of people have at one time or another broken the law and only a select few get punished."

Source: The New Yorker



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Getting drugs under control

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**New publication**  
Cannabis regulation: from theory to practice

How to Regulate **Cannabis**  
A Practical Guide

The war on drugs has failed...  Yet every year we waste \$100 billion of our taxes on it



**Responsible regulation works.**

### Supporters of Reform



### Latin American Programme



Find out about Transform's Latin American Programme, our Spanish-language publications, and how to get in touch with our Mexico office.

### After the War on Drugs

Read about how Transform is promoting its vision of what the world could look like once the war on drugs ends.

### Latest from the Blog

Event: Leading a horse to water - debating drug policy, ideology and evidence  
Transform's senior policy analyst, Steve Rolles, will be speaking at an event at the University of Durham on Wednesday 19 February, 12.00-13.30. Also contributing to the event are Professor David Nutt and Professor Fiona Measham.

### What you can do

Engage in the debate over the future of UK and international drug policy



### Latest from Twitter

 **The Junction Project** @The\_Junction  
@TransformDrugs @DrAnderson - we need answers to a quick bench survey to really improve our service: [transformdrugs.com/s20140118/help appreciated](#)  
15 Retweeted by TransformDrugPolicy Expand

 **TransformDrugPolicy** @TransformDrugs  
@transformdrugs @transformdrugs US campaigners like @ross @GONAL @MarijuanaPolicy are winning because they are organised energetic and effective Expand

 **TransformDrugPolicy** @TransformDrugs  
Police: Release this #no use drugs. Over 500 people have @glasgowuk debate this "no use strategy" will work. metro.co.uk/2014/03/09/no-use Show Summary

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www.tdpf.org.uk

Facebook: facebook.com/transformdrugs

Twitter: @transformdrugs

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# NEW PROJECTS 2014/15

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Below is our planned programme of work for the next year, for which we are seeking funding.

## **1. Families for Reform**

A campaigning group for families who have suffered the horrific consequences of the war on drugs and are willing to speak out on how legal regulation will protect children

## **2. Latin American programme**

Expand our programme of work in Latin America as our Latin American staff meet the overwhelming demand from policy makers for expert advice and play a key role in driving reform across the region

## **3. Interactive online training**

Webinars for influencers and advocates on how to make the case for reform and for cannabis regulation more specifically

## **4. 'How to Regulate Cannabis: A Practical Guide'**

Conduct outreach and advocacy work with our new authoritative guide to cannabis regulation

## **5. Video and multimedia**

Develop a suite of videos and multimedia resources to support our expanding web presence

## **6. 'Ending the War on Drugs: How to Make the Case for Regulation'**

A new publication, with a global focus, that will enable reform advocates to win the drug policy debate in the media, in parliament, at conferences or private meetings

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# FINANCES AND PEOPLE

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## **Income**

Total incoming resources £247,458

## **Expenditure**

Activities in furtherance of Charity's objectives: £263,607

Administrative and accountancy expenses: £11,483

Total resources expended: £275,090

Net (deficit): £27,632

Total funds as of 31/03/2012: £119,109

Total funds as of 31/03/2013: £91,477

## **Transform Funders**

We would like to express our gratitude to all the individual donors and charitable trusts that support our work. We are particularly grateful to our long-term supporters, Henry Hoare, Alex Sainsbury, Paul Birch and Ken Aylmer, as well as the following trusts: the Open Society Foundations, the Esmée Fairbairn Foundation, the Linnet Trust, the Glass House Trust, and the JP Getty Jnr Charitable Foundation

## **Transform Board**

Transform is a charitable foundation overseen by a Board of Trustees: Roger Golland (Chair), John Moore (Treasurer), Paul Birch, Jolene Crawford, Mark Dunn, Mike Jay, Axel Klein, David Seymour, James Varty, John Whitaker, Henry Warren (appointed July 2013), Alex Wilks (appointed July 2013)

## **Transform Staff**

Caroline Pringle, Chief Executive  
Jane Slater, Operations and Fundraising Manager  
Amanda Harper, Operations and Finance Assistant  
Martin Powell, Head of Campaigns  
Danny Kushlick, Head of External Affairs  
Steve Rolles, Senior Policy Analyst  
George Murkin, Policy and Communications Officer  
Lisa Sánchez, Latin American Programme Manager  
Aram Barra, Latin American Programme Officer

We would also like to acknowledge the invaluable contribution of all our interns and volunteers

# TRANSFORM

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